

So you want to write a book?

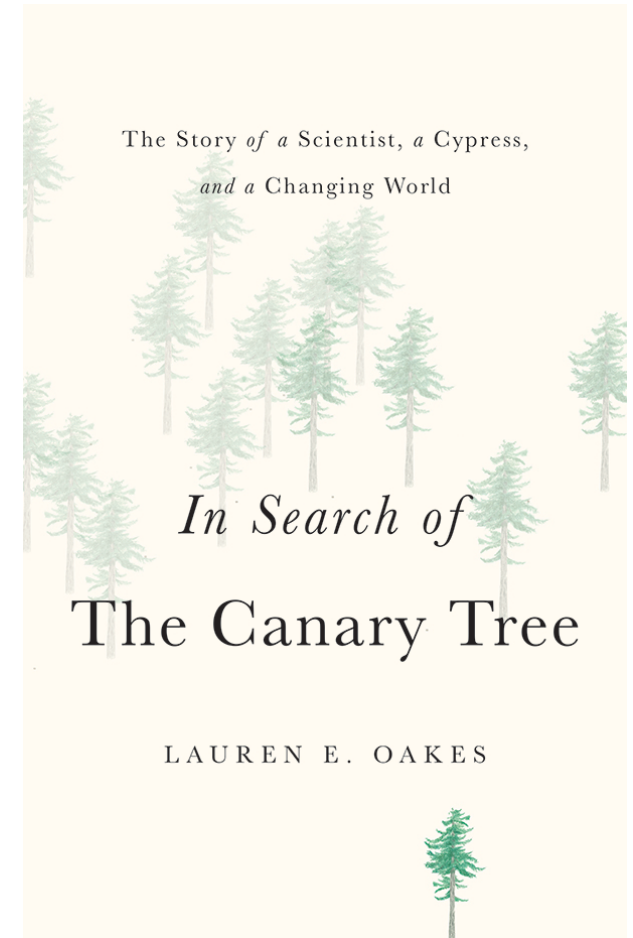
# Storytelling in Science and the Path to the Popular Press

Thursday, December 6, 2018

1:30 – 3:30 PM, O'Donohue Family Stanford Educational Farm

This hands-on workshop focuses on navigating the path to publishing a book for a popular audience. Content and activities are tailored to launching your book idea forward to a marketable product. Centered on the bookwriting process, this session also covers the publishing landscape, from crafting your book proposal, to finding an agent, to maximizing your reach after publication. For the highly motivated faculty member, Ph.D. student, or postdoc with a book idea in mind.

Please email [leoakes@stanford.edu](mailto:leoakes@stanford.edu) and [thayden@stanford.edu](mailto:thayden@stanford.edu) to reserve a slot.



Instructed by Lauren E. Oakes ([www.leoakes.com](http://www.leoakes.com)) author of *In Search of the Canary Tree* (Basic Books 2018), based on her Ph.D. research in the Emmett Interdisciplinary Program in Environment and Resources at Stanford. Her writing has been published in *the New York Times*, *the San Francisco Chronicle* and elsewhere, and she has taught numerous workshops and courses in science communication.



Stanford  
WOODS  
INSTITUTE for the  
ENVIRONMENT



Stanford  
SCHOOL OF EARTH, ENERGY  
& ENVIRONMENTAL SCIENCES  
Earth System Science

Stanford  
EARTH

Stanford  
SCHOOL OF EARTH, ENERGY  
& ENVIRONMENTAL SCIENCES  
Emmett Interdisciplinary Program  
in Environment and Resources

